



Immatrikulationen von neuen Personenwagen (CH+FL)
Mises en circulation des voitures de tourisme neuves (CH+FL)

Januar - November 2019
janvier - novembre 2019

Stichtag: 30. November 2019 lc

Marken	Marktanteil [%]			Marktanteil [%]			Marktanteil [%]					
	Nov. 19	Nov. 18		Nov. 19	Nov. 18	+/- %	Kum. 19	Kum. 18		Kum. 19	Kum. 18	+/- %
Alfa Romeo	1.0	1.0		248	248	0.0	1.0	1.3		2'667	3'423	-22.1
Alpine	0.0	0.1		10	13	-23.1	0.1	0.0		177	126	40.5
Aston Martin	0.0	0.0		8	11	-27.3	0.1	0.1		176	161	9.3
Audi	6.1	4.5		1'488	1'081	37.7	5.9	6.1		16'279	16'516	-1.4
BMW	8.9	9.3		2'160	2'240	-3.6	7.9	8.0		21'916	21'709	1.0
BMW Alpina	0.0	0.0		4	1	300.0	0.0	0.0		51	62	-17.7
Citroën	0.6	1.4		150	328	-54.3	2.1	2.2		5'797	5'934	-2.3
Dacia	3.3	2.6		805	619	30.0	2.7	2.8		7'394	7'724	-4.3
DS Automobiles	0.0	0.3		12	64	-81.3	0.2	0.3		530	683	-22.4
Fiat	2.5	2.8		597	681	-12.3	2.8	3.2		7'718	8'630	-10.6
Ford	4.5	5.2		1'081	1'251	-13.6	4.6	5.1		12'594	13'947	-9.7
Honda	1.6	1.3		382	321	19.0	1.2	1.2		3'308	3'341	-1.0
Hyundai	2.8	3.5		689	832	-17.2	2.7	2.7		7'590	7'482	1.4
Infiniti	0.0	0.0		9	12	-25.0	0.0	0.0		116	117	-0.9
Jaguar	0.4	0.8		87	200	-56.5	0.7	0.6		1'996	1'749	14.1
Jeep	1.9	1.9		458	455	0.7	1.7	1.6		4'658	4'457	4.5
Kia	1.5	1.2		360	289	24.6	1.5	1.6		4'097	4'445	-7.8
Land Rover	1.2	1.3		295	316	-6.6	1.3	1.2		3'493	3'235	8.0
Lexus	0.4	0.4		109	104	4.8	0.3	0.2		788	622	26.7
Maserati	0.1	0.2		23	48	-52.1	0.1	0.2		329	555	-40.7
Mazda	2.6	2.1		639	512	24.8	2.1	2.1		5'850	5'721	2.3
Mercedes	10.1	9.6		2'455	2'319	5.9	8.6	8.3		23'850	22'715	5.0
Mini	1.4	1.6		345	377	-8.5	1.6	1.9		4'423	5'180	-14.6
Mitsubishi	1.4	1.9		346	447	-22.6	1.4	1.5		3'790	4'069	-6.9
Nissan	1.4	1.5		329	371	-11.3	1.5	1.6		4'222	4'377	-3.5
Opel	0.9	2.8		227	686	-66.9	3.3	4.0		9'252	10'758	-14.0
Peugeot	1.1	3.6		255	867	-70.6	2.9	3.2		8'042	8'826	-8.9
Porsche	2.0	0.6		478	141	239.0	1.2	1.2		3'442	3'357	2.5
Renault	4.6	4.0		1'119	975	14.8	3.7	4.3		10'322	11'829	-12.7
Seat	4.5	3.7		1'080	892	21.1	4.7	3.9		12'878	10'544	22.1
Škoda	8.7	7.6		2'119	1'833	15.6	7.7	6.3		21'425	17'207	24.5
Smart	0.3	0.7		65	175	-62.9	0.6	0.7		1'666	1'875	-11.1
SsangYong	0.4	0.2		90	47	91.5	0.2	0.3		543	707	-23.2
Subaru	1.1	1.4		263	346	-24.0	1.1	1.6		3'061	4'295	-28.7
Suzuki	2.8	3.1		669	753	-11.2	2.6	2.6		7'138	7'014	1.8
Tesla	1.2	0.3		301	68	342.6	1.7	0.5		4'739	1'268	273.7
Toyota	3.2	3.5		783	835	-6.2	3.6	3.3		9'855	8'873	11.1
Volkswagen	11.3	10.3		2'748	2'485	10.6	11.0	10.9		30'557	29'796	2.6
Volvo	3.2	2.9		769	692	11.1	2.9	2.7		7'909	7'318	8.1
Diverse Marken	0.7	0.7		173	168	3.0	0.7	0.6		2'003	1'530	30.9
GESAMT-TOTAL	100.0	100.0		24'228	24'103	0.5	100.0	100.0		276'641	272'177	1.6
4 x 4	55.5	48.5		13'446	11'700	14.9	50.6	48.9		140'115	133'033	5.3
DIESEL	23.6	30.0		5'727	7'241	-20.9	25.9	29.9		71'524	81'266	-12.0
Hybrid (Benzin)	9.4	5.9		2'266	1'422	59.4	6.7	4.8		18'671	13'197	41.5
Hybrid (Diesel)	1.8	0.6		425	144	195.1	1.2	0.2		3'187	656	385.8
Elektrisch	3.2	2.0		783	478	63.8	3.7	1.6		10'329	4'366	136.6
CNG	0.5	0.1		127	14	807.1	0.4	0.3		1'175	779	50.8
Wasserstoff / Elektr.	0.0	0.0		0	1	-100.0	0.0	0.0		25	26	-3.8
ALTERNATIV-ANTRIEB	14.9	8.5		3'601	2'059	74.9	12.1	7.0		33'389	19'032	75.4

Quelle: auto-schweiz / ASTRA/MOFIS 2.12.19 / source: auto-suisse / OFROU/MOFIS 2.12.19