

## Press Release

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# A chance for 50 ambitious youngsters to become Adecco 'CEOs for One Month'

A springboard to brighter career prospects, with one candidate proceeding to become Adecco Group 'CEO for One Month' alongside Alain Dehaze

**Zurich, Switzerland, March 1, 2016: Adecco Group, the world's leading provider of HR solutions, is giving 50 entrepreneurial and ambitious youngsters the chance to become 'CEO for One Month' alongside the Adecco top management in their home countries. Online applications will be open from March 1 to April 15. As of June, the selected youngsters will be on the job to boost their CVs and career opportunities. For one only, there is the once-in-a-lifetime chance to become Group 'CEO for One Month' working with Alain Dehaze.**

Data show around 73 million youngsters are unemployed in the world today - almost as many as the population of Germany. Yet at the same time, a striking shortage of talent across the globe hinders economic development and prosperity. Some 40% of employers say lack of experience is the main barrier for entry level vacancies. To play its part against this trend, the Adecco Group has devised its Adecco Way to Work™ and 'CEO for One Month' programmes. The goal is to support talented youngsters in their career prospects by providing valuable work-based training to boost their employability. That includes one month internships alongside Adecco Country Managers in 50 countries, letting youngsters learn on the job, gain insights and inspiration for their eventual professional choices, as well as adding a unique experience to make their CVs really stand out. One of the 50 will have the once-in-a-lifetime chance to become Adecco Group 'CEO for One Month' alongside Group CEO Alain Dehaze, further enhancing their training with international exposure and a global outlook. The position includes a rewarding salary to sustain the successful youngster's further education and development.

'CEO for One Month' was launched in Norway in 2011. In 2014, it became an international Adecco Group initiative, including one Global 'CEO for One Month' position working with the Group CEO. In 2015, there were more than 18,000 applicants from around the world.

'CEO for One Month' has proved its ability to boost youngsters' employability and opportunities. Paola Ospina from Colombia, Adecco Group 'CEO for One Month' 2014, progressed to a career in marketing at Adecco USA in Florida. [Ayumi Kunori](#), the successful candidate for 2015, works part time for Adecco in Japan while completing her studies. And [Ernesto Lamaina](#) and Dick Boreel, two 'CEO for One Month' finalists in 2015, were both hired at Adecco headquarters in Zurich, Switzerland.

"'CEO for One Month' was a revelation", said Ayumi Kunori. "I wasn't the best at school and wasn't sure about applying. But once I did, I put all my commitment and passion into it. The experience was of immense value. I recommend youngsters everywhere to challenge themselves and try. The worst is that you won't be chosen, at least this time. But everything you'll learn will prepare you better for the next opportunity and for life ahead".

Alain Dehaze, Adecco Group CEO, commented: "Our future depends on the skills, confidence and experience of today's youngsters. It's a shared responsibility to help them build their careers through training, guidance and opportunities. This is what 'CEO for One Month' is about. Youngsters will challenge themselves, gain hands on experience alongside Adecco's top management, and get a taste of how to run a global company. I look forward to welcoming the 50 'CEOs for One Month', receiving these Millennials' insights and helping them to build their way to work".

Beyond the 'CEO for One Month', Adecco Way to Work™ aims to fight youth unemployment by providing 'readiness to work' initiatives and work-based training opportunities all over the world. Over 3,000 internships and apprenticeships were provided in 2015. In 2016, Adecco Street Day will be celebrated on March 17 to share Adecco's expertise and guidance to job seekers in almost 60 countries.

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To learn more on how to apply for 'CEO for One Month' and about Adecco Way to Work™ [www.adeccowaytowork.com](http://www.adeccowaytowork.com) .

[Download the picture of the CEO for One month 2015 finalists](#)  
[Download picture of Alain Dehaze with Ayumi Kunori](#)

[Watch the CEO for One Month 2016 Video](#)  
[The experience of Alexa Tirziu, CEO for One Month Romania](#)  
[The CEO for One Month experience in the words of the 'CEOs'](#)

### **Adecco Way to Work™ resources**

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### **About the Adecco Group**

The Adecco Group, based in Zurich, Switzerland, is the world's leading provider of HR solutions. With more than 32,000 FTE employees and around 5,100 branches in over 60 countries and territories around the world, the Adecco Group offers a wide variety of services, connecting around 700,000 associates with our clients every day. The services offered fall into the broad categories of temporary staffing, permanent placement, career transition and talent development, as well as outsourcing and consulting. The Adecco Group is a Fortune Global 500 company.

Adecco S.A. is registered in Switzerland (ISIN: CH0012138605) and listed on the SIX Swiss Exchange (ADEN).